



JamesHardieSidingProducts

A Siding For All Seasons

 **JamesHardie**

**Every day, weather
wakes up and says,
“What house can
I beat up today?”**

Weather doesn't care about dream homes.
Weather doesn't care that you'd rather spend your
summers gardening and hiking and playing golf
instead of scraping and painting and cleaning brushes.
At James Hardie, we know weather and we know how
to stand up to it. We should. We've been doing it for
nearly a hundred years. Maybe that's why James Hardie
fiber-cement siding is the overwhelming choice of so
many homeowners, builders and architects.
With the look and feel of wood, James Hardie siding is
unmatched for its weather resistance, toughness and
natural beauty.



**It resists flame,
rotting, cracking and
icy stares from the
neighbors.**

It's hard to say what's more beautiful. The way our siding looks. Or the way it stands up to the elements. James Hardie siding is tough. Remarkably so. And to prove it, most of our products come with a 50-year transferable warranty. Rain. Hail. Impact. Wind. Fire. Fluctuations in humidity. Even hurricanes. None of it stands a chance against James Hardie. And just as so many homeowners have already discovered, James Hardie siding is all but indistinguishable from wood with all the same charm, beauty and character.



If you've got the house, we've got the siding.

Your dream home wouldn't be very special if it was the same as everyone else's. Which is why you'll find so many siding choices at James Hardie. So if you want to match the siding that's on your house now, chances are you'll be able to do that. If you're looking for siding that works with virtually any architectural style in virtually any climate, there's a James Hardie siding product that's got your name on it.



Lap Siding



Vertical Panels



Shingle Siding



Trim



Soffit





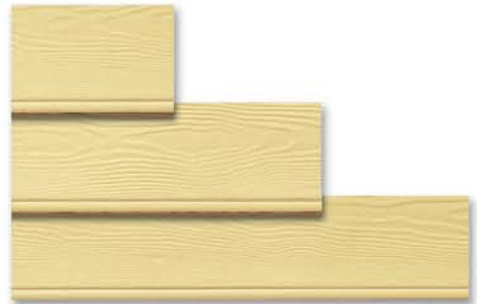
HardiePlank™



Select Cedarmill®



Smooth



Beaded Cedarmill

HardiePlank™ lap siding is the siding by which all others are measured. The most popular brand of siding in America HardiePlank lap siding is available in Select Cedarmill® which offers a natural texture, Smooth which offers a classic, finely-sanded appearance, and Beaded Cedarmill® and Beaded Smooth with the look and charm of a country beaded lap. And every style of HardiePlank lap siding is manufactured with our exclusive Primeplus® sealer and primer.

HardieShingle™



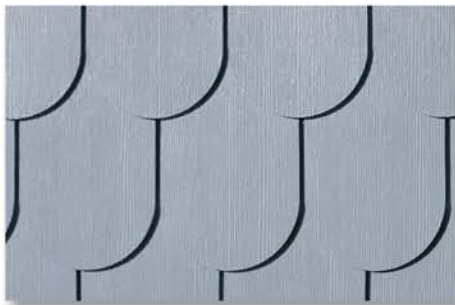
Individual Shingles



Straight Edge Notched Panel



Staggered Edge Notched Panel



Half Round Panel

HardieShingle™ siding has the same warm, authentic look of cedar shingles, yet it resists rotting, cracking and splitting. It's beautiful as a primary siding or as a complement to our other siding styles. With James Hardie vertical panels, trim and soffits, the entire exterior of your home will give you years of lasting beauty.

HardiePanel™



Cedarmill® Panel



Smooth Panel

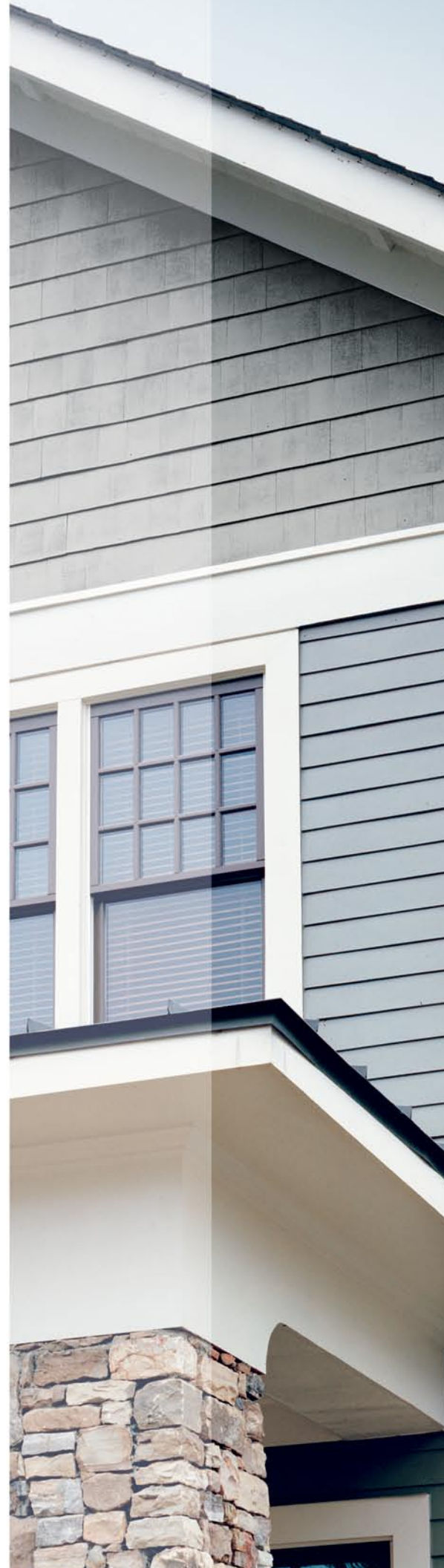


Sierra 8 Panel



Stucco Panel

Hardiepanel™ vertical siding is equal to our lap siding in value and long-lasting performance. When you combine HardiePanel vertical siding with HardieTrim boards for an attractive Board and Batten look. Few exteriors compare with the charm of this look or the durability and ease of maintenance of James Hardie.



HardieTrim™ boards and HardieSoffit™ panels are the perfect complement for all James Hardie® siding products. A complete James Hardie exterior ensures you will have a low maintenance home for years to come.

HardieTrim™ Boards



Our trim boards add the finishing touch to a beautiful home. They provide unmatched durability in corners, columns, rakes and friezes that allows for a consistent overall appearance. HardieTrim boards are sealed and primed with our Primeplus® technology.

HardieSoffit™ Panels



James Hardie soffit products have the rich, warm appearance of wood without many of the problems with wood-based products. HardieSoffit panels are available vented or non-vented, in a range of pre-cut sizes and are pre-primed with Primeplus sealer and primer.



James Hardie® Products
with ColorPlus® Technology

If Dreams Can Be in Color, Why Can't Dream Homes?

James Hardie ColorPlus® Technology offers the same beauty and durability as all James Hardie siding, but finished in a wide range of colors professionally developed just for James Hardie. ColorPlus products are amazingly resistant to scratching. And because the color is actually baked on, it will resist chipping, peeling and cracking for years to come. With a 15-year finish warranty, ColorPlus products come in a range of colors that would put a rainbow to shame.

James Hardie siding products with ColorPlus Technology are available in lap siding, vertical siding, shingle siding, trim and soffit, creating a James Hardie complete exterior.



Color doesn't just make your house stand out. Color makes it distinctive. Color gives it personality. And nothing gets your home's color right like the James Hardie ColorPlus® system. Together with the authentic look of wood and durability of James Hardie siding, the ColorPlus collection lets you find the color that's right for you.

Note: Colors shown are as accurate as printing methods will permit. Please see actual product samples for true color. Product and color availability varies by region. Check with your representative or call 1-866-4HARDIE for availability in your area.



Vinyl & Wood Siding



Vinyl will melt or burn when exposed to a significant source of heat or flame.

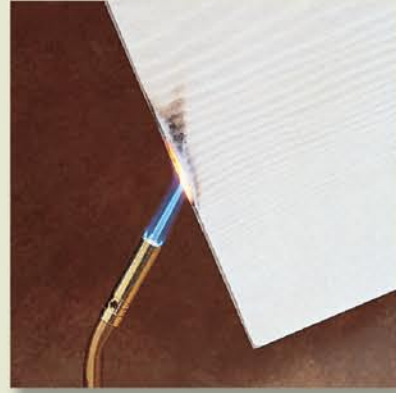


Premium vinyl siding is only 5/100 of an inch thick.

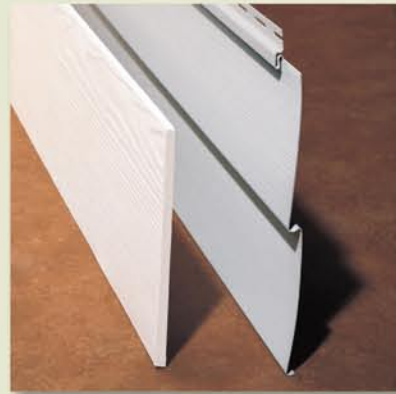


Moisture causes wood to shrink and swell, which causes paint to crack and flake off.

James Hardie® Siding



James Hardie siding is flame-resistant.



James Hardie siding products' strength and thickness provide impact resistance caused by hail and wind.



Because it resists shrinking and swelling, James Hardie siding holds paint longer than wood.

It doesn't matter if you're building, putting on an addition or just replacing the siding on your current house, the siding you choose is one of the biggest decisions and investments you can make for your home.

You have to get it right. Here's some information to help you decide if James Hardie is right for you.

Investing in new siding isn't like investing in new light bulbs.



26300 La Alameda, Suite 250

Mission Viejo, CA 92691

www.jameshardie.com

1-866-4HARDIE

1-866-442-7343

Additional Installation Information, Warranties, and
Warnings are available at www.jameshardie.com

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